

Approximately 350 artists will exhibit in the 2018 show. The 2017 award winners in each media are invited first, with the remaining slots filled through a competitive jury process. Selection for the 2018 Uptown Art Fair will take place in March at the Sheraton Minneapolis Midtown Hotel. A preview reception and first-round of the jury will take place during that time and is open to the public.

- Each artist is required to submit a total of five (5) images (four images of work and one booth image) along with a \$40 NON-REFUNDABLE jury fee per media.
- All work to be exhibited must be represented in the images. Each of the four images should feature individual pieces that accurately represent the body of work to be exhibited; work shown in the images must be representative of current work, and no more than five years old.
- During the jury, images are projected simultaneously onto 6' screens, 5 across from left to right starting with #1. The description of materials and technique submitted in each artist's application is read aloud for the jurors and is an important tool for sharing unique aspects of the pieces represented and creative process.
- Projected images are reviewed by the panel in a blind jury process with multiple rounds.
- To make the process as fair as possible, the identities of artists are not disclosed to jurors. ALL IMAGES MUST BE ANONYMOUS AND CANNOT INCLUDE IDENTIFYING MARKINGS INCLUDING BUT NOT LIMITED TO SIGNATURES, NAME STAMPS, COMPANY NAMES, OR PHOTOS OF THE ARTIST. APPLICANTS NOT IN COMPLIANCE WITH THIS REQUIREMENT WILL BE REQUIRED TO MAKE ADJUSTMENTS TO THEIR APPLICATIONS. REFUSAL TO DO SO WILL RESULT IN DISQUALIFICATION FROM THE JURY PROCESS.
- Artists may apply ONCE per media. Collaborating artists (defined as "Artist Partner" on ZAPP™) may apply to participate at the event, but only joint work may be shown and sold and both artists must be present for the duration of the event. Both names must appear on all application materials and both artists must contribute to the creation of the art pieces.