

















UPTOWN ASSOCIATION

COMMUNITY PARTNER PROGRAM

<i>DESCRIPTION OF BENEFITS</i>	BRONZE \$250	SILVER \$350	GOLD \$650
Home page banner logo, link, and ad on the Uptown Association and Uptown Art Fair website: www.uptownminneapolis.com (300 x 250px)			
Uptown Art Fair – Distribution of provided materials at Information Booths			
Digital distribution of information/opportunities to residential apartments and neighborhood organizations			
Graphic Design assistance/creation – ads, signage, and other needs for your business			
Promotional Eblasts and Social Media posts for businesses/organizations (10k email list, 5k social media followers)	3 PER YEAR	3 PER YEAR	5 PER YEAR
Uptown Art Fair – Discount in participation of interactive map (logo, pop-up information)			FREE
Inclusion of other marketing opportunities throughout the year (co-op ads, participation in other programming and events)			
Inclusion of Community Partner on website list including link			

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