


















# UPTOWN ASSOCIATION

## COMMUNITY PARTNER PROGRAM

<i>DESCRIPTION OF BENEFITS</i>	<b>BRONZE \$250</b>	<b>SILVER \$350</b>	<b>GOLD \$650</b>
Home page banner logo, link, and ad on the Uptown Association website: <a href="http://www.uptownminneapolis.com">www.uptownminneapolis.com</a> (300 x 250px)			
SPECIAL EVENTS – Distribution of provided materials at Information Booths and other marketing opportunities as developed			
Digital distribution of information/opportunities to residential apartments and neighborhood organizations			
Graphic Design assistance/creation – ads, signage, and other needs for your business			
Promotional Eblasts and Social Media posts for businesses/organizations (10k email list, 5k social media followers)	3 PER YEAR	3 PER YEAR	5 PER YEAR
Inclusion of other marketing opportunities throughout the year (co-op ads, participation in other programming and events)			
Inclusion of Community Partner on website list including link			
Ribbon cutting and announcement of your business through Eblasts and Social Media channels			

2801 HENNEPIN AVE. S., BOX 281 | MINNEAPOLIS, MN 55408  
 612.823.4581 | [info@uptownminneapolis.com](mailto:info@uptownminneapolis.com)