



UPTOWN ASSOCIATION

COMMUNITY PARTNER PROGRAM

<i>DESCRIPTION OF BENEFITS</i>	SILVER \$300	GOLD \$650
Home page banner logo, link, and ad on the Uptown Association website: www.uptownminneapolis.com (300 x 250px)		
Discount on banner across Lake & Hennepin		
SPECIAL EVENTS – Distribution of provided materials at Information Booths and other marketing opportunities as developed		
Digital distribution of information/opportunities to residential apartments and neighborhood organizations		
Promotional Eblasts and Social Media posts for businesses/organizations (10k email list, 5k social media followers)	3 PER YEAR	5 PER YEAR
Inclusion of other marketing opportunities throughout the year (co-op ads, participation in other programming and events)		
Inclusion of Community Partner on website list including link		
Ribbon cutting and announcement of your business through Eblasts and Social Media channels		

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