

# COMMUNITY PARTNER PROGRAM

DESCRIPTION OF BENEFITS	VALUE	BRONZE \$220 (\$675 value)	SILVER \$320 (\$1,150 value)	GOLD \$600 (\$2,000 value)
Name on signage on-site during the Uptown Art Fair (385,000 attendees)	\$75	✓	✓	✓
Listing and Link on Uptown Association and Uptown Art Fair Website	\$100	✓	✓	✓
Recognition on Social Media pages (7,000 followers) 4x annually	\$200	✓	✓	✓
Promotional Eblasts for your business/organization (3 per year)	\$300	✓	✓	✓
Logo in Official Uptown Art Fair event program (40,000 distribution)	\$100		✓	✓
Discount on full-color ad in Uptown Art Fair event program	\$100		✓	✓
Ad on Websites, Community Partners page – 6 months (300 X 250px)	\$100		✓	✓
Name on 3' x 8' Traveling Community Banner	\$175		✓	✓
Participation in Swag Bag Collateral giveaway at Uptown Art Fair – Official Uptown Information Booth	\$200			✓
Ad on Websites, Community Partners page – 12 months (300 X 250px)	\$300			✓
Name on Uptown Community 5' x 25' Street Banner	\$350			✓



**UPTOWN ASSOCIATION**

1406 West Lake Street, LLC, Minneapolis, MN 55408  
(612) 823-4581 [uptownassociation.com](http://uptownassociation.com) [uptownartfair.com](http://uptownartfair.com)

