

COMMUNITY PARTNER PROGRAM

DESCRIPTION OF BENEFITS	BRONZE \$220	SILVER \$320	GOLD \$600
Name on signage on-site during the Uptown Art Fair (385,000 attendees)	✓	✓	✓
Listing and Link on Uptown Association and Uptown Art Fair Website	✓	✓	✓
Recognition on Social Media pages (7,000 followers) 4x annually	✓	✓	✓
Promotional Eblasts for your business/organization (3 per year)* <i>(Content and wording is at the discretion of the Uptown Association)</i>	✓	✓	✓
Logo in Official Uptown Art Fair event program (40,000 distribution)		✓	✓
Discount on full-color ad in Uptown Art Fair event program		✓	✓
Ad on Websites, Community Partners page – 12 months (300 X 250px)		✓	✓
Participation in Swag Bag Collateral giveaway at Uptown Art Fair – Official Uptown Information Booth			✓

*May Include Creation and Consultation by Uptown Association