

COMMUNITY PARTNER PROGRAM

DESCRIPTION OF BENEFITS	BRONZE \$250	SILVER \$350	GOLD \$650
Listing and link on Uptown Association and Uptown Art Fair Website	✓	✓	✓
Promotion Eblasts and Social Media recognition for businesses/organizations*	3 annual eblasts	3 annual eblasts	5 annual eblasts
Graphic Design Assistance	1.5 hours	3 hours	5 hours
Experience Uptown - Welcome to Uptown package for new apartment residents featuring Uptown Community Partner businesses/coupons/specials	✓	✓	✓
Website ad/logo on front page ribbon (12 months) 300x250 px			✓
Art Fair Opportunities			
Uptown Art Fair Promotion – event signage, listing in digital promotional programs	✓	✓	✓
Membership Level Discount Advertising in Uptown Art Fair program	✓	✓	✓
Logo in Art Fair Program		✓	✓
Promotional Marketing Material distribution to Art Fair attendees			✓

*May include creation and consultation by Uptown Association



UPTOWN ASSOCIATION

2801 Hennepin Ave. S., Box 281 (612) 823-4581

www.UptownMinneapolis.com | info@uptownminneapolis.com

