

Uptown Association Business Partner Program

Partner benefits at a glance

Silver

\$300 / year

- ✓ Promotional e-blasts and social media posts (11k email list, 5k social followers) – **quarterly**
- ✓ Digital distribution of advertising, information, and opportunities to neighborhood organizations
- ✓ Listing on the Uptown Association business directory with website link
- ✓ Facilitate live ribbon-cutting ceremony and announce through e-blasts and social media channels

JOIN NOW!



Gold

\$650 / year

- ✓ Promotional e-blasts and social media posts – **monthly**
- ✓ Digital distribution of advertising, information, and opportunities to neighborhood organizations
- ✓ Listing on the Uptown Association business directory with website link
- ✓ Facilitate live ribbon-cutting ceremony and announce through e-blasts and social media channels
- ✓ “Our Gold Partners” slider logo and link on the Uptown Association website
- ✓ Distribution of materials at special events and information booths (e.g., Uptown Art Fair, Open Streets Hennepin, Uptown Farmers Market)
- ✓ Advertising space in upcoming Uptown Association monthly newsletter